

1st YEAR FALL SEMESTER

COURSE CODE	COURSE NAME	T	U	K	ECTS
OD 101	ATATURK PRINCIPLES AND HISTORY OF REVOLUTION I	2	0	2	2
OD 103	TURKISH I	2	0	2	2
OD 105	FOREIGN LANGUAGE I	2	0	2	2
OD 107	CAREER PLANNING	1	0	1	2
BP 103	BASIC INFORMATION TECHNOLOGIES	3	1	3,5	6
GT 101	MATHEMATICS	3	0	3	4
GT 103	FUNDAMENTALS OF DESIGN	2	1	2,5	3
GT 105	COMPUTER AIDED GRAPHIC DESIGN	2	1	2,5	4
GT 107	PATTERN	2	1	2,5	3
GT 109	HISTORY OF ART	2	0	2	2
TOTAL		21	4	23	30

1st YEAR SPRING SEMESTER

COURSE CODE	COURSE NAME	T	U	K	ECTS
OD 102	ATATURK PRINCIPLES AND HISTORY OF REVOLUTION II	2	0	2	2
OD 104	TURKISH II	2	0	2	2
OD 106	FOREIGN LANGUAGE II	2	0	2	2
GT 102	VOCATIONAL MATHEMATICS	3	0	3	4
GT 104	HISTORY OF GRAPHIC DESIGN	2	0	2	4
GT 106	FUNDAMENTALS OF GRAPHIC DESIGN	2	1	2,5	6
GT 108	WRITING AND TYPOGRAPHY	2	1	2,5	5
GT 110	WEB DESIGN	2	1	2,5	5
TOTAL		17	3	18,5	30

2nd YEAR FALL SEMESTER

COURSE CODE	COURSE NAME	T	U	K	ECTS
GT 201	BROADCAST GRAPHIC I	2	1	2,5	5
GT 203	ILLUSTRATION	2	1	2,5	5
GT 205	MOTION GRAPHIC DESIGN	2	1	2,5	5
GT 207	USER INTERFACE DESIGN	2	1	2,5	5
	VOCATIONAL ELECTIVE I	3	0	3	4
	VOCATIONAL ELECTIVE II	3	0	3	4
	GENERAL ELECTIVE I	2	0	2	2
TOTAL		16	4	18	30

2nd YEAR SPRING SEMESTER

COURSE CODE	COURSE NAME	T	U	K	ECTS
GT 202	PORTFOLIO MANAGEMENT	2	1	2,5	5
GT 204	BROADCAST GRAPHIC II	2	1	2,5	6
GT 206	GRADUATION PROJECT	1	2	2	6
GT 208	PREPARATION FOR PRINTING	2	0	2	3
	VOCATIONAL ELECTIVE III	3	0	3	4
	VOCATIONAL ELECTIVE IV	3	0	3	4
	GENERAL ELECTIVE II	2	0	2	2
TOTAL		15	4	17	30

TECHNICAL ELECTIVE I

COURSE CODE	COURSE NAME	T	U	K	ECTS
GT 221	ORIGINAL PRINT	3	0	3	4
GT 223	PHOTOGRAPHY	3	0	3	4

TECHNICAL ELECTIVE II

COURSE CODE	COURSE NAME	T	U	K	ECTS
GT 225	VISUAL COMMUNICATION	3	0	3	4
GT 227	COLOR KNOWLEDGE	3	0	3	4

TECHNICAL ELECTIVE III

COURSE CODE	COURSE NAME	T	U	K	ECTS
GT 222	VISUAL DESIGN APPLICATIONS	3	0	3	4
GT 224	PACKAGE DESIGN	3	0	3	4

TECHNICAL ELECTIVE IV

COURSE CODE	COURSE NAME	T	U	K	ECTS
GT 226	ADVERTISING IN GRAPHICS	3	0	3	4
GT 228	ADVERTISING PHOTOGRAPHY	3	0	3	4

GENERAL ELECTIVE I

COURSE CODE	COURSE NAME	T	U	K	ECTS
GS 001	RESEARCH METHODS	2	0	2	3
GS 003	TECHNICAL COMMUNICATION	2	0	2	3
GS 005	STRESS AND TIME MANAGEMENT	2	0	2	3
GS 007	OCCUPATIONAL HEALTH AND SAFETY	2	0	2	3
GS 009	PUBLIC ADMINISTRATION	2	0	2	3
GS 011	VOLUNTEERING	2	0	2	3
GS 013	ACADEMIC TURKISH	2	0	2	3
GS 015	CREATIVE DRAMA AND IMPROVISION	2	0	2	3
GS 017	HUMAN RESOURCES MANAGEMENT	2	0	2	3
GS 019	FIRST AID	2	0	2	3
GS 021	EMPLOYMENT LAW	2	0	2	3
GS 023	ENTERPRISE RESOURCE PLANNING	2	0	2	3
GS 025	HUMAN RIGHTS	2	0	2	3
GS 027	ENTREPRENEURSHIP	2	0	2	3
GS 029	ENGINEERING ETHICS	2	0	2	3
GS 031	HISTORY OF SCIENCE	2	0	2	3
GS 033	SOCIAL PSYCHOLOGY	2	0	2	3
GS 035	COMMUNICATION	2	0	2	3
GS 037	FINANCIAL LITERACY	2	0	2	3
GS 039	SIGN LANGUAGE	2	0	2	3
GS 041	DISASTER AND CRISIS MANAGEMENT	2	0	2	3
GS 043	CITY AND SOCIETY	2	0	2	3
GS 045	ENVIRONMENTAL PROTECTION	2	0	2	3
GS 047	BEHAVIOR SCIENCE	2	0	2	3

GENERAL ELECTIVE II

COURSE CODE	COURSE NAME	T	U	K	ECTS
GS 002	MEDIA AND COMMUNICATION	2	0	2	3
GS 004	DICTION AND EFFECTIVE SPEAKING	2	0	2	3
GS 006	BUSINESS ETHICS	2	0	2	3
GS 008	KNOWLEDGE PROTOCOL	2	0	2	3
GS 010	PRODUCTION MANAGEMENT	2	0	2	3
GS 012	SOCIAL RESPONSIBILITY	2	0	2	3
GS 014	ACADEMIC TURKISH II	2	0	2	3
GS 016	CREATIVE DRAMA AND IMPROVISION	2	0	2	3
GS 018	HUMAN RESOURCE MANAGEMENT	2	0	2	3
GS 020	FIRST AID	2	0	2	3
GS 022	EMPLOYMENT LAW	2	0	2	3
GS 024	POLITICAL SCIENCES	2	0	2	3
GS 026	SUSTAINABILITY	2	0	2	3
GS 028	PROBLEM SOLVING AND DECISION MAKING	2	0	2	3
GS 030	TECHNOLOGY ADDICTION	2	0	2	3
GS 032	BUSINESS ADMINISTRATION	2	0	2	3
GS 034	FACTORY ORGANIZATION	2	0	2	3
GS 036	QUALITY MANAGEMENT SYSTEMS	2	0	2	3
GS 038	TECHNOLOGY MANAGEMENT AND R&D	2	0	2	3
GS 040	MARKETING	2	0	2	3
GS 042	SERVICE MARKETING	2	0	2	3
GS 044	E-COMMERCE	2	0	2	3
GS 046	CURRENT ECONOMIC ISSUES	2	0	2	3
GS 048	PUBLIC RELATIONS	2	0	2	3
GS 050	SOCIOLOGY	2	0	2	3
GS 052	GLOBALIZATION READINGS	2	0	2	3
GS 054	PHOTOGRAPHY	2	0	2	3
GS 056	PROJECT MANAGEMENT	2	0	2	3
GS 058	INTRODUCTION TO BUSINESS SCIENCE	2	0	2	3
GS 060	HEALTHY AND ACTIVE AGEING	2	0	2	3
GS 062	SALES TECHNIQUES	2	0	2	3